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Qualcomm announces new connected health collaboration with Walgreens

— Qualcomm Life's 2net™ Platform will support Balance Rewards for healthy choices™ —

SAN DIEGO — January 5, 2015 — Qualcomm Incorporated (NASDAQ: QCOM) today announced that its subsidiary, [Qualcomm Life, Inc.](#), is collaborating with Walgreens to power device connectivity with Walgreens mobile and web applications and its Balance Rewards for healthy choices™ program with robust medical device connectivity and care coordination capabilities. Within the apps, Qualcomm Life's 2net Platform will also enable remote patient monitoring, transitional care support and chronic care management through a secure and seamless transmission of biometric data from patients' connected medical devices.

Walgreens Balance Rewards for healthy choices members earn points for participating in various health-related programs and tracking progress toward a goal. With medical device connectivity powered by Qualcomm Life, Balance Rewards for healthy choices members can sync select mHealth devices directly to their Balance Rewards account, earning points and enabling pharmacists to electronically access biometrics and health status information. Compatible Walgreens devices include a wrist-worn blood pressure cuff, a traditional blood pressure cuff and

a blood glucose meter. The Walgreens applications and Qualcomm-enabled branded devices will be available to consumers in the first half of 2015.

“Whether transitioning from a hospital to the home or managing a chronic condition such as heart disease or diabetes, Walgreens connectivity solution powered by Qualcomm Life will allow us to help our customers achieve improved health through regular biometric communication with their providers,” said Adam Pellegrini, Walgreens divisional vice president of digital health. “Additionally, Qualcomm Life’s platforms help us to reward participating customers for their choice to become more informed and engaged in their health care.”

“As the nation’s largest retail pharmacy with over 8,200 stores nationwide¹ and with 82 million² Balance Rewards members, Walgreens penetration and reach exponentially expands the impact our collaboration can have on patient management, and underscores our vision for a world with access to care anytime and anywhere. This collaboration is a powerful demonstration of how our 2net Platform can amplify proven tools and solutions to enhance a patient’s health and experience,” said Rick Valencia, senior vice president and general manager, Qualcomm Life, Inc.

Qualcomm Life and Walgreens at CES

At CES 2015 Qualcomm Life’s vice president and chief medical officer, James Mault, MD F.A.C.S., and Walgreens divisional vice president of digital health, Adam Pellegrini, will present further details of their companies’ new collaboration in a fireside chat titled, “Retail and Health

¹ <http://www.chaindrugreview.com/front-page/newsbreaks/walgreens-extends-reach-as-part-d-preferred-pharmacy>

² <http://news.walgreens.com/press-releases/earnings-releases/walgreen-co-reports-fiscal-2014-fourth-quarter-and-full-year-results.htm>

Get Hitched,” on Thursday, January 8 at 3:30 pm in the Digital Health Summit in the Venetian, Level 2, Bellini 2004.

The companies also will demonstrate the collaboration’s potential impact on transitional care management and coordinated chronic care management at Qualcomm’s booth 8252 in the Central Hall throughout the event.

About Qualcomm Incorporated

Qualcomm Incorporated (NASDAQ: QCOM) is a world leader in 3G, 4G and next-generation wireless technologies. Qualcomm Incorporated includes Qualcomm’s licensing business, QTL, and the vast majority of its patent portfolio. Qualcomm Technologies, Inc., a wholly-owned subsidiary of Qualcomm Incorporated, operates, along with its subsidiaries, substantially all of Qualcomm’s engineering, research and development functions, and substantially all of its products and services businesses, including its semiconductor business, QCT. For more than 25 years, Qualcomm ideas and inventions have driven the evolution of digital communications, linking people everywhere more closely to information, entertainment and each other. For more information, visit Qualcomm’s [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

About Walgreens

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Walgreens (www.walgreens.com), the nation's largest drugstore chain, constitutes the Retail Pharmacy USA Division of Walgreens Boots Alliance, Inc. (Nasdaq: WBA), the first global pharmacy-led, health and wellbeing enterprise. More than 8 million customers interact with Walgreens each day in communities across America, using the most convenient, multichannel access to consumer goods and services and trusted, cost-effective pharmacy, health and wellness services and advice. Walgreens operates 8,229 drugstores with a presence in all 50 states, the District of Columbia, Puerto Rico and the U.S. Virgin Islands. Walgreens digital business includes Walgreens.com, drugstore.com, Beauty.com, SkinStore.com and VisionDirect.com. Walgreens also manages more than 400 Healthcare Clinic and provider practice locations around the country.

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