

Qualcomm Contacts:
Emily Kilpatrick, Corporate Communications
Phone: 1-858-845-5959
Email: corpcomm@qualcomm.com

Jamie Eisinger, Qualcomm Life
Phone: 1-858-845-1033
Email: jeisinge@qualcomm.com

Warren Kneeshaw, Investor Relations
Phone: 1-858-658-4813
Email: ir@qualcomm.com

Qualcomm Life Unveils its 2net App SDK and Challenge During Annual Uplinq Conference

— Pioneering Technology Will Enable Developers to Incorporate the 2net Data Stream Within Their Next Generation of Health Apps —

SAN DIEGO — June 27, 2011 — Qualcomm Life Inc., a wholly owned subsidiary of Qualcomm Incorporated (NASDAQ: QCOM), today announced the upcoming availability of its 2net™ App Software Development Kit (SDK) during Qualcomm's [Uplinq™ 2012 mobile developer conference](#). The SDK is the first of its kind to provide a single consolidated biometric data stream across different radio technologies, device types, applications and services. The SDK will be available on all data enabled platforms including Android, iOS and Windows platforms. Qualcomm Life will make the SDK available to developers free of charge.

“The SDK opens up new revenue opportunities for developers by allowing them to access and leverage the 2net Platform – enabling data to be routed from a sensor or medical device via the 2net Platform to a user’s smartphone,” said Rick Valencia, vice president and general manager of Qualcomm Life. “We’re very interested in encouraging development of innovative apps that will improve accessibility to, and usability of, biometric data, which ultimately will drive adoption and utility of wireless health tools.”

In conjunction with the availability of the SDK, Qualcomm Life has established the 2net App Developer Challenge to identify the best 2net-enabled application. The challenge will run from August 15 – October 1. Cash and other prizes will be awarded for first, second and third place winners, including: \$20,000, \$10,000 and \$5,000, respectively. Winners will be announced at the [3rd Annual Wireless Health Conference](#), hosted by the [Wireless-Life Sciences Alliance \(WLSA\)](#). Eligibility, submission guidelines and evaluation criteria are available at [QDevNet](#).

The 2net App SDK 1.0 will be made publicly available to app developers on August 15, 2012. In the meantime, interested developers can sign up to receive more information about SDK availability and the challenge [here](#). The app will be available through QDevNet and Happtique's Developer Community. This SDK is for consumer application use only.

About Qualcomm Life

Qualcomm Life is defining and connecting the wireless health network to improve lives and advance the capabilities of medical devices. Qualcomm Life is focused on device connectivity and data management and empowers medical device manufacturers to deliver wireless health quickly and easily to those who need it. The Qualcomm Life team has the experience and the wireless know-how to make the enormous complexities of a wireless connection look simple. We draw from our parent company's more than 25 years of wireless connectivity experience, know-how and universal interoperability to enable unified machine-to-machine (M2M) communications. To learn more, please visit www.qualcomm.life.

Qualcomm Incorporated (NASDAQ: QCOM) is the world leader in 3G and next-generation mobile technologies. For more than 25 years, Qualcomm ideas and inventions have driven the evolution of digital communications, linking people everywhere more closely to information, entertainment and each other. For more information, visit Qualcomm's [website](#), [OnQ blog](#), [Twitter](#) and [Facebook](#) pages.

###

Qualcomm is a registered trademark of Qualcomm Incorporated. 2net and Qualcomm Life are trademarks of Qualcomm Incorporated. All other trademarks are the property of their respective owners.